

Business news briefly January/February 2018



What's the beginning of 2018 been like for meetings industry in Poznan? See what happened in January and some upcoming events in February.

January

16.01.2018

Professor Barbara Jankowska new president of EIBA society

Poznań University of Economics and Business

We are happy to announce that Professor Barbara Jankowska from the University of Economics and Business in Poznań, took the office of the President of the European International Business Academy (EIBA). Earlier - from 2016 - she held the position of the National Polish Representative in (EIBA), and from 2017 she was a member of the EIBA Management Board for the 2016-2019 term. More: [News](#)



pic. Towarzystwo EIBA

26.01.2018

New Year's meeting for science and business

Poznań Congress Center/Poznan International Fair

For the second time Honorary Ambassadors of Polish Congresses from Poznań, representatives of local universities and the business sector engaged in the development of the meetings industry have met at the New Year's gathering. The event was an opportunity to summarize the 2017 achievements and discuss future congresses and conferences. The meeting was organized in the Garden City Restaurant, Poznan International Fair.



pic. Monika Dembińska

29.01.2018

MPI Poland Chapter MPEC Training Poznań 2018

Concordia Design

Since autumn 2017 MPI Poland Chapter has been running a series of Meeting Professional Excellence Classes (MPEC) trainings, dedicated to the meetings industry representatives. On the last Monday of January the MPEC training was hosted for the first time in Poznan, in Concordia Design event centre. The workshop covered topic of good practices for project management. Next MPEC event will take place on August 7, 2018.



pic. Jakub Pindych, PLOT/PCB

February

5.02.2018

The 24th World Computer Congress

Poznan University of Technology

We already know three keynote speakers of the 24th World Computer Congress, one of the most important congresses for IT industry, to be held in Poznan on September 17-22, 2018. The following specialists have confirmed their presence:

- [Prof. Wil van der Aalst](#), one of the most cited computer scientists in the world, top expert in

workflow management, process mining, Petri nets, business process management, process modeling, and process analysis;

- [Prof. Leslie Valiant](#), world-renowned for contributions to complexity theory, Turing Award holder;
- [Dr Shamika N. Sirimanne](#), director of Division on Technology and Logistics (DTL), UNCTAD, former director of the ICT and Disaster Risk Reduction Division of the United Nations Economic and Social Commission for Asia and the Pacific (ESCAP).

More: [World Computer Congress](#)



www.wcc2018.put.poznan.pl

9-11.02.2018

Tour Salon Trade Fair of Regions and Tourist Products

Poznan International Fair

During second weekend of February the next edition of Tour Salon Trade Fair will take place on the ground of Poznan International Fair. This is one of the most popular tourism industry exhibition event in Poland. The exhibition programme includes as well TOUR SALON Blog Meeting, Innovation in tourism education conference, travel festival and other attractions. More: [Tour Salon 2018](#)



www.tour-salon.pl

Monika Dembińska
pic. Jakub Pindych, PLOT/PCB, MPI MPEC - Concordia Design, 29.01.2018.Poznań.