

About us



The association Poznań Tourism Organization (PTO) was created in 2003 on the initiative of the City of Poznań, the local governments of the Poznań agglomeration and Poznań's most important tourism related institutions and enterprises.

Poznan Tourism Organisation (PTO) was founded as a result of cooperation between local governments and tourism institutions, like hotels, restaurants, travel agencies, universities, Poznan airport, Poznan International Fair, etc.

PTO promote Poznań as a tourism destination, helps in organizing conferences and congresses and support local tourism business. PTO cooperates especially with foreign travel agencies, conferences organizers and journalists. It is the institution of the first communication for them.

The organisation has 70 members.