

Design in the city



City of Poznań together with the Poznan International Fair invite residents and visitors to participate in "Design in the city" project. The project is part of the 9th edition of "arena DESIGN" and the offer prepared by the partners will be available between 14th and 19th March.

arena DESIGN is an international event dedicated to modern design, industrial design and architecture. Since 2009, the arena DESIGN hosted a number of exhibitions, lectures and special guests from the world of design and architecture, as well as panel discussions and workshops.

Realizing the growing popularity of good design, and bearing in mind the strength of the creative sector in Poznan the organisers decided to extend the program of the arena DESIGN project "Design in the city". 'In this way, we want to clearly point out that the International Fair is an important component of the city and take care of an attractive offer, not only for our guests but also for the residents' - explains the vice president of MTP Tomasz Kobierski.



Get out on the trail!

"Design in the city" this year refers to the main theme of the 9th edition of the arena DESIGN ie.

"senses". For the project were invited therefore Poznań cultural institutions, as well as private entities such as hotels, restaurants and furniture showrooms, with whom organisers prepared urban trail senses. Each partner has prepared a promotional offer, which will be binding only on 14-19 March - include discounts on services offered and dedicated menu.



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The organizers of the project, hoping to encourage residents and visitors to join the action prepared additional prizes. Among the participants, who visit places participating in the project, the organizers will select the winners.

Map and leaflet dedicated to the project can be downloaded from the [City Information Centre](#) or from the Service Office of the Poznan International Fair. List of places participating in the project is available on the www.arenadesign.pl. All points will be specially marked.