

Professor Barbara Jankowska new president of EIBA society



We are happy to announce that Professor Barbara Jankowska from the University of Economics and Business in Poznań, took the office of the President of the European International Business Academy (EIBA). Earlier - from 2016 - she held the position of the National Polish Representative in (EIBA), and from 2017 she was a member of the EIBA Management Board for the 2016-2019 term.

The EIBA society (www.eiba.org) was established almost 50 years ago, on the initiative of renowned researchers in the field of international business - J.H. Dunning, Danny Van Den Bulcke, R. Luostarinen and J. Leontiades. EIBA brings together over 600 representatives of the scientific community from over 50 countries interested in the international business issues.

Members of EIBA meet every year at a scientific conference rotating on an annual basis between different countries. On December 13-15, 2018, this prestigious conference - The 44th EIBA Annual Conference "International Business in a Transforming World - the Changing Roles of States and Firms" will be held at the University of Economics in Poznan.

Poznan Convention Bureau team would like to congratulate and extend its best wishes and the best of luck!